

focus...  
shoot...  
win!

Raising funds  
and awareness  
for your football  
academy

**A&M**

PHOTOGRAPHY

SPORTS | SCHOOLS | TRAVEL | CORPORATE



# the team

FOCUS

The players within your club concentrate on sharpening their skills. They do this through training, determination and focusing on getting the best from each session.

We do just the same. Our experienced and highly skilled photographers have been taking exciting action shots for sports clubs and academies throughout the UK for many years. We have Premier League and Championship academies as clients – as well as many 'grass roots' clubs.

Many parents have seen their children mature within the clubs and our service enables them to keep a personalised record of their progress throughout the years.

Your club can also benefit from this. As well as satisfied youngsters, parents and grandparents, the club gains valuable income. **Income at no cost to you.** That's right, we pay you a healthy 25% of nett sales received from the photographs.

The service that we provide raises the profile of your club and offers high quality products at reasonable prices.



The A&M team were highly organised and professional...



Nick Power, Manchester City FC

**Carlisle Utd FC  
Under 11s  
2012/13**



**EMERSON  
WISDOM**

Some of the clubs we have  
produced work for:

Manchester City FC

Fulham FC

Blackburn Rovers FC

West Bromwich Albion FC

Stoke City FC

Southampton FC

Reading FC

Cardiff City FC

Portsmouth FC

Swindon Town FC

Millwall FC

Southend Utd FC

Tranmere Rovers FC

Carlisle Utd FC

Forest Green Rovers FC

Luton Town FC

Crystal Palace FC

Bury FC

Coventry City FC

Bristol City FC

Bristol Rovers FC

Cheltenham Town FC

Cambridge Utd FC

# the score

How the service works:

- Have all your youth age groups attend on a suitable date.
- You hand out the players sample packs that will be issued to your club approx two weeks after the photography.
- You issue the completed orders out to the parents once we have delivered them to your club.

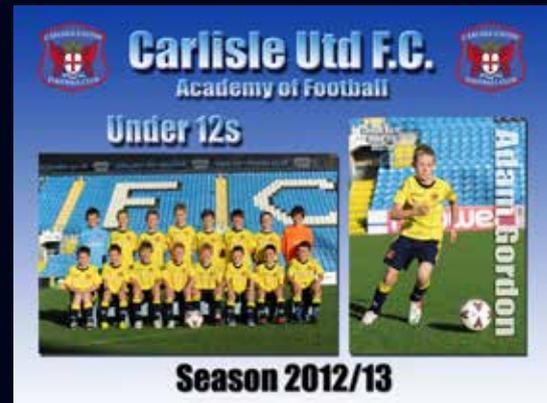
Our experienced photographers visit your club and organise the players for the photography. The photoshoot itself only takes approximately 15 minutes per age group to do. **Please note that photos are NOT taken during games.**

Each player will receive a pack of photos including a 12"x9" print to keep free of charge with any order placed.

Parents place orders directly with ourselves and you will receive a weekly spreadsheet by email to show how sales are progressing.

We sort out all the payments for any orders received, so your staff do not have to get involved with collecting money!

Parents/players can choose from a variety of high quality products and sizes in different combinations.



**Blackburn Rovers FC**  
**Under 14s**  
**2012/13**



**John Smith**



A&M are highly professional in their conduct and provide a top class service...



Anthony Redwood,  
Cardiff City FC

# the result

The parents receive their order of high quality action shots of their children in the format of their choice.

Your club will receive:

**25% commission** on nett sales.

Plus a **free 16 x 12"** team photo of each age group **plus** a CD containing all images for you to use in publications, websites, etc.

There is **NO cost to the club**, **NO call out fee** and parents are under **NO obligation to buy**.

A quick and easy way for your club to raise its profile, raise valuable funds and offer a quality service without having to do any additional work.



We raised valuable funds which helped us to pay for our pre-season trip...



Eric Kinder, Carlisle Utd FC



Fulham FC  
Under 11s  
2012/13



GOINNOOR MCAVOY

Blackburn Rovers FC raised

**£1085**

Gillingham FC raised

**£1035**

Reading FC raised

**£975**

Swindon Town FC raised

**£1346**

Southend Utd FC raised

**£1576**

Cambridge Utd FC raised

**£1035**

What could your club use this  
money for?

# to kick off...

...call Andrew Bassett on 07968 424226 or email [andrew@amphotography.info](mailto:andrew@amphotography.info) to find out more or discuss a suitable date.



Let your club share in the rewards of using A&M Photography this season!

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